



To: Commission
From: Keith Richardson, Strategic Planning Committee Chair
Date: July 22, 2025
Subject: Strategic Planning Committee Annual Report

The Strategic Planning Committee first met this fiscal year on July 30, 2024, in Denver, Colorado.

Since John Ficara (New Jersey) had stepped down as chair of the committee at the end of June 2024, the committee approved former Chair of the Commission Keith Richardson (District of Columbia) to fill that position.

The committee heard reports on engagement performance measures (which it reviews each year at its summer meetings) and was provided with an update on MTC training activities.

The Committee next met on November 21, 2024, in Santa Fe, New Mexico. MTC Deputy General Counsel Lila Disque updated the Committee on the development of the Commission's learning management system for online training.

Additionally, the Committee took up a proposal to review and update the engagement performance measures the Commission tracks to measure success in engaging with the states. The Committee asked the executive director to prepare a written report providing background information about how the measures were chosen and implemented.

Mr. Matson delivered his report to the Committee during an online meeting on March 20, 2025. The report explained that the original effort to track engagement focused on the number of participants present for meetings. But, since the Commission's meeting processes and access have changed over time, and many of the measures are regularly monitored by program oversight committees, the Committee should explore using other data that might better track state engagement. The Committee accepted Mr. Matson's proposal and asked staff to prepare a list of recommended new engagement measures for consideration at its next meeting.

At its next meeting on May 1, 2025, in Spokane, Washington, Lila Disque presented a proposal recommending new engagement metrics; how to track them; and what tools to use. The Committee accepted Mrs. Disque's proposal and asked MTC staff to provide an update on using the new engagement metrics at its next meeting on July 22, 2025.